

**PATENT**

First Named Inventor: Usama M. Fayyad

Application No.: 09/401,439

Filed: 22 September 1999

Customer No.: 22971

Title: DATA MINING FOR MANAGING MARKETING RESOURCES

Attorney Docket No.: 115377.01

Group Art Unit: 3623

Examiner: C. M. Tarac

Confirmation Number: 4688

Mail Stop AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria VA 22313-1450

**REPLY UNDER 37 CFR 1.114**

Sir:

This reply is responsive to the office action dated April 11, 2007. Please reconsider the applied rejections in view of the following remarks. The pending claims are listed next.

Type of Response: Amendment

Application Number: 09/401,439

Attorney Docket Number: 115377.01

Filing Date: 22 September 1999